

MERL Privacy Notice

About us

This Privacy Notice explains the nature of the personal information that the University of Reading Museum of Rural Life ("MERL") and Special Collections processes for the purposes of the provision of our services including access to our resources.

The University (We or Us) are data controller in respect of the information that We process about you. Our contact details are The University of Reading, Whiteknights House, Whiteknights, Reading, RG6 6UR Tel: +44 (0) 1189875123.

This notice explains what personal information We collect, hold and share in support of these purposes and your rights in respect of the data We hold about you.

Your privacy is important to Us, so if there is anything in this privacy notice that is unclear or you do not understand please contact Our Data Protection Officer at: imps@reading.ac.uk

Data We collect about you

To manage its operations effectively, We will collect and process a number of types of personal data.

We collect personal data directly from you in order to:

- provide you with access to our services and resources.
- let you know about service changes which affect your use of the Museum.
- to keep you up to date with events and opportunities at the MERL
- for reporting and statistical purposes including monitoring of equal opportunities
- for archiving purposes in the public interest
- for collecting data on visitors for the purposes of meeting our funding requirements such as those to the Arts Council, Research England and the Higher Education Funding Council for England
- to keep records of those accessing, donating or depositing collections material that warrant extra security protections and maintaining user audit trails for the purposes of defending future legal claims in respect of Copyright or Data Protection obligations
- to manage your relationship as a volunteer, including required security checks including checks with the Disclosure and Barring Service,

Automatic Data Collection- users of our website. We use cookies on our website.

Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor your

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